

Three Perspectives on Promoting OERs at UND

NDLA Unconference

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Presentation Includes

- Partners
- Promotion
- Production

Partners

External

- North Dakota University System (NDUS)
- NDSU Press
- Northern Plains Heritage Foundation
- ND Legislature

Partners

UND

- UND Librarians
- Center for Instructional and Learning Technologies (CILT)
- Office of Instructional Development
- Office of Extended Learning
- Office of the Provost
- Essential Studies
- UND Faculty
- Student Government

Promotions

- **Symposiums**

- October 2015
- January 2016
- October 2016
- March 2017

- **Workshops**

- June 2016
- May 2017



Promotions

- OER Research Guide

- Open Access
- Common Myths
- Author's Rights
- Open Educational Resources
 - Textbooks
 - Articles
 - Images ↗
- Open Access by Discipline
- Promotion and Tenure
- UND OA Champions
- Bibliography
- Associations and Initiatives
 - OER Research
- Events
- Contacts for More Information



Grants Available for UND

University of North Dakota Open Educational Resources (OER) Implementation Grant Initiative

Student Senate, in collaboration with the Provost, Vice President of Academic Affairs is providing \$100,000 in funding for faculty selecting and implementing OERs in their course. The maximum grant awarded per course is \$3,000.

Deadline for proposal submission is April 14, 2017.

[Proposal Submission Form](#)

Open Access

What is Open Access Green vs. Gold Why Should We Care?

What is Open Access (OA)?

Open access (OA) publications allow everyone free, online, digital access to scholarly works that they can read, download, copy, distribute, print, search, or share.

Find a more in depth definition at the [Budapest Open Access Initiative \(BOAI\)](#).

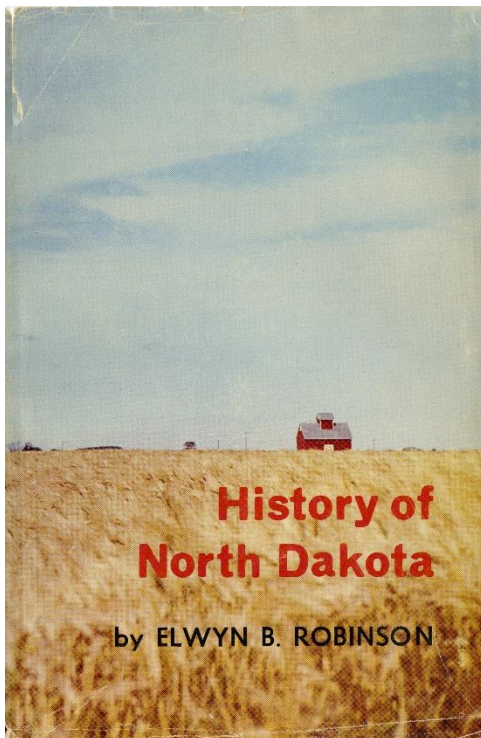


Promotions

- Outreach
 - In-person
 - Social Media (Facebook, Instagram, Library Blog)
 - Emails
 - New Faculty Welcome Packets

Production

- Creating the open access edition of Elwyn B. Robinson's *History of North Dakota*




Preview site:

<http://library.und.edu/digital/history-of-nd/index.php>

Production

- New features include:
 - Accessibility features
 - Updated citations linking to digitized editions of reference material (where available)
 - In text links to NPHNA heritage site index.

Lewis and Clark sometimes observed buffalo swimming across the Missouri, and in the spring they saw large numbers of drowned ones floating down the river or lying stranded along the shore. 

Cross Ranch Preserve

Significance: The only free-flowing area of the Missouri River in North Dakota, the views are similar to what Lewis and Clark saw with the Discovery Corps in 1804.

Website:

<http://www.nature.org/ourinitiatives/regions/northamerica/unitedstates/northdakota/placesweprotect/cross-ranch-preserve.xml>

Mentions in Text:

Chapter 1: "When the Lewis and Clark Expedition entered what is now North Dakota in the fall of 1804, they saw large herds of buffalo, elk, and antelope as well as many grizzly bears, along the Missouri River..."

[↩](#)

Lessons Learned

- Communicating among stakeholders is key
- Using multiple promotion outlets
- Emphasizing benefits to stakeholders
- Addressing faculty concerns is critical to buy in

Contact Info

Questions?

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