

April 5  
**2018** Un conference



## Event Schedule

**1:00-1:10**

Meet & Greet

**1:10-1:30**

State Library Update from Eric Stroshane

**1:30-2:30**

Keynote Speakers – Lila Higgins and Julia Kumari Drapkin

**2:30-2:40**

Break / Virtual Set-up

**2:40 - 2:50**

Lightning Talks

**2:40 Peter Schultz | The Longspur Prairie Fund's Micro-Prairie Habitats**

"Lawns" are the dominant "crop" in the United States. In fact, homes, golf courses and parks grow more acres of turf grass than U.S. farmers devote to corn, wheat and fruit trees — combined. In a study published in Environmental Management in 2005, researchers estimated there are 40 million acres of turf grass in the U.S., covering 1.9 percent of the land. Needless to say, this is a problematic situation for bees and other pollinators. But what can be done? The Longspur Prairie Fund's Micro-Prairie Project is an answer to that question.

**2:45 Megan Denis & Zeineb Yousif | Elwyn B. Robinson's History of ND: A Multimedia Exhibit**

The Chester Fritz Library held its first multimedia interactive exhibit celebrating Elwyn B. Robinson's History of North Dakota. This book, a standard text throughout the state's high schools and colleges, is now a freely available open access e-book that is hosted in the UND Scholarly Commons Digital Repository. The multimedia exhibit resides in a MagicBox display case and pulls together photos, artifacts from Special Collections, videos from UND faculty, plus allows the viewer to turn the pages of the digital book. Our lightning talk will demonstrate how the MagicBox works and how we created this exhibit.

**2:50 - 3:50**

Sessions

**2:50 Katie Moller | "Physicists Don't Wear Lipstick"**

Katie Moller is a Junior at UND with a double-major in Communications and Physics. On campus she is active in a "Coulee Cleanway" project and she's looking to a career in science communication. She will also talk about her passion for encouraging women in STEM.

**3:00 Christine Rigda, Jessica Morales, & Margaret A. Hoogland | Takeaways from an Inaugural Usability Study & Future Plans**

With little training or experience, students from the University of Toledo in Toledo, Ohio quickly completed most tasks in the Usability Study of the library's discovery layer. One task, however, proved

problematic and led to a redesign of the interface. Christine Rigda, who leads the group, will explain some of the challenges the usability team faced and background on why the team chose to study the discovery layer as well as the technology used to gather the data. Jessica Morales will discuss data analysis, identified areas to improve, and implementation of discovery layer changes based on the study results. Margaret Hoogland will share some insights on how the team plans to design and conduct future usability studies. This session will engage the audience and provide three different but compatible views on how to plan, conduct, and analyze usability study results to improve the user experience.

### **3:10 Sara Kuhn & Holly Gabriel | Library Scholarly Communication Initiatives at the University of North Dakota**

Librarians at the University of North Dakota (UND) are implementing scholarly communication initiatives in partnership with faculty and other campus groups (e.g. Research Office), to bring about a greater awareness and understanding of related topics like: open access, open educational resources, researcher IDs and communities, metrics and altmetrics, journal quality indicators, data management, copyright and author's rights, and publishing strategies. At UND, there is a campus-wide effort for colleges to identify the top high quality journals in their fields or disciplines, and to track faculty scholarly publishing/research outputs for heightened visibility and impact. Sara and Holly will share their experience engaging in these initiatives, as well as information on the broader environment surrounding scholarly communication activities on campus.

### **3:20 Karlene Clark | The Importance of Learning Outcomes for Student Employees**

Easiest explanation: What will they put on their resume as a mastered skill? Student employees are often the first or only person a patron interacts with. Excellent customer service ("soft skills") empowers frontline staff to know how to handle difficult situations, and to make decisions based on the library's values rather than just on the rules.

### **3:30 Kelly Thormodson | Facing Our Fears: Is My Job Safe (facilitated discussion)**

This facilitated discussion will take on the question that is on many of our minds, Is my job safe? With the financial burdens our states are facing, many schools and libraries are asked to cut costs. Many people don't feel their job is safe. Let's talk about that fear, the cutting of costs and potentially jobs and how we as a profession can market ourselves as indispensable.

## **3:40 - 3:50**

**Q & A with the Presenters**

## **3:50 - 4:00**

**Break / Virtual Set-up**

## **4:00 - 4:30**

**Posters**

### **Dawn Hackman | Mobile Apps for Mental & Behavioral Health**

Mobile app stores are full of mHealth, apps useful in medical care, mental health, & personal care. The average consumer may be overwhelmed by the number of choices. The presenter will provide an overview of many high quality free and freemium apps designed to supplement treatment in the areas of mental and behavioral health, as well as suggestions for keeping up to date with new resources.

### **Devon Olson | The Ecosystem of Publishing: Building a Lesson Plan on Context and Narrative**

In this poster I will be sharing my lesson plan for a course I recently taught on the topic of "academic publishing" to 80 second-year Masters of Occupational Therapy students at the UND School of Medicine and Health Sciences. In this course I sought to fit multiple disparate

concepts related to academic publishing into a single two-hour library instruction session, while also contextualizing these concepts in a way that made them both appropriate for, and relevant to, my students and their future careers.

**Laura Trude & Debbie Aaker | Making the Most of Student Employment**

We undertook three initiatives related to student workers this past year: improving and spreading out the onboarding process, revising student worker evaluations to connect their work to competencies valued by employers, and adding semester-long projects that allow students to explore areas of interest during their down time on the desk while working on something that benefits the library. This poster will summarize the problems we addressed, best practices from the literature, what we did, and what we learned from implementation.